

TODAY'S GAMERS.



With spectacular advances in graphics, artificial intelligence (A.I.), and increasingly complex story arcs and character development, video gaming is more popular than ever. And competitive online video gaming—also known as esports—has taken what once was considered a frivolous pursuit enjoyed by the young and turned gaming into a global phenomenon and economic powerhouse.

Indeed, the most-recently available statistics show just how big gaming has become not only in the United States but also around the world. Nearly 30 million Americans watched esports in 2022—a number estimated to grow to nearly 35 million by 2026. Globally, there were 532 million esports viewers in 2022 alone, a staggering number.

With the advent of leagues, tournaments, esports scholarships, and the technological leaps in high-speed internet quality, like the fiber internet delivered by Copper Valley Telecom, the industry's future is promising. With these developments—and the billions of dollars in annual revenues—come significant opportunities for gamers to take their passion and turn it into a career.

On the next page we highlight some of the career opportunities and other more practical advantages that today's gamer can attain. In this way, gaming is far more than just a diversion—it can be a game-changing career move, too! (Pun definitely intended.)





TOMORROWS CAREER OPPORTUNITIES.

There are many practical benefits to playing and competing in video and online games. And employers have started to notice. Indeed, analysts have identified several categories of gaming skills that are valued by businesses and employers.

Collaboration & Social Skills

Today's advanced video games almost always involve some form of social interaction—whether with your fellow team members, against opponents, or even with an A.I. character. And the quality of this collaboration and communication often makes all the difference in whether a player achieves his or her goals.

Problem Solving and Resourcefulness

Employers value the ability to work well in teams—especially with other driven, dynamic, and even competitive co-workers. As gamers are regularly thrown into all manner of chaos, turmoil, and peril, problem-solving on the fly is a skill they must attain if they hope to master their game. Through frequent puzzle-solving, deciphering riddles, completing quests with ambiguous clues, or finding a way out of a tangled maze of obstacles, gamers must demonstrate broad resourcefulness to navigate intricate and thorny problems—and fast!

Pattern Recognition

Gamers get regular practice with pattern recognition, a key advantage for planning and problem-solving. The hours upon hours of gameplay give gamers the ability to notice recurring themes or patterns and exploit that pattern recognition for good use in completing a task.

Leadership

In today's collaborative work environment, employers greatly appreciate leaders who know how to bring out the best productivity of their staff and execute a job well done while making everyone feel respected and valued for their contribution. This is a skill the best gamers routinely develop thru leading gaming teams.

Some gaming careers are more technical in nature and involve complex computer languages for coding. Others are more creative, such as graphic designers and artists, scriptwriters, music composers, and acting and voiceover artists. Beyond the creation of the game, there are also communications, marketing, and journalism aspects of the gaming sector. Both technical and creative skill sets can lead to a successful career in the rapidly growing gaming industry.

WE'RE HIRING Gamers!

We know that few people understand the value of our high-speed fiber internet as well as gamers. From our lightning-fast speeds to generous bandwidth capacity, our fiber internet is the best a gamer can use. We are also keenly aware that many gamers are

as tech-savvy as some of our own internet technology experts! Having dedicated gamers join our team of fiber technicians, customer service representatives, and our other departments would be a true asset for both our company and our community. Quite simply,

more gamers on our staff would be an awesome way to make our service even better. So please feel free to reach out to us at 800.235.5414 or cvtc.org/career about career opportunities at Copper Valley Telecom at any time.

FRS YOUTH TOUR

Valdez Highschool student Carlie Vanbuskirk and PR Associate Billie Comer represented Copper Valley Telecom at the Foundation of Rural Service Youth Tour in Washington, D.C. They, along with 96 other students and 23 chaperones, spent five days touring our nation's capital and learning about telecommunications in rural America.



"The FRS trip was both fun and informative. I was able to explore so much of DC during the five-day trip. I had the opportunity to explore the International Spy Museum, Capitol Hill, Arlington Cemetery, Mount Vernon, and many monuments. I also learned more about how our government operates. While visiting the FCC I learned how they helped bridge the digital divide during the pandemic by creating the Emergency Broadband Fund. Some of my favorite things include watching the play Shear Madness at the Kennedy center, visiting the monuments at night, and riding around Arlington Cemetery. The best part of the trip was becoming friends with people from all over the country." -Carlie Vanbuskirk



DEVICE packs

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Buy up to 3 gaming items.



Get up to
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1 GIG Internet

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UPCOMING EVENTS

Customer Appreciation Picnics

Customer appreciation picnics are just around the corner! This year, we will host the events on August 8th in Glennallen and August 9th in Valdez. Be sure to bring your family and friends along to enjoy Alaska Jump'n Play, indulge in some tasty cotton candy, and enjoy burgers and hotdogs. It's sure to be a fun day, rain or shine.

Valdez Triathlon

Ready to test your endurance? Join us for the High-5 Triathlon on August 5th. All participants are welcome. Grab your friends and push your limits as a team or do it solo. To register, visit our website and fill out the form. Once registered, we will send additional information including route map and schedule."

THE DIRT ON CONSTRUCTION

Copper Valley Telecom is making significant progress in the 2023 construction season. We are rapidly advancing the Fiber-to-the-Home project on the Tok Highway, approaching the 13-mile mark. Dedicated crews are currently splicing and connecting Grizzly to Tiekel, including the Willow Lake area and extending northward. We are also converting the Kenny Lake area to fiber, improving connectivity and

services. On June 13th, crews initiated Fiber-to-the-Home work in Valdez, focusing on the transition from copper to fiber at Deep Lake.

CVT is also enhancing our wireless network. RINA upgrades are underway from Naked Island to Cordova, with another crew heading from Chistichina to Slana. A clearing crew is preparing sites for four

towers, streamlining future construction and expansion.

We appreciate the support and patience of all our customers during the construction season, and we are committed to delivering reliable, high-speed connectivity and building connections that matter.

The CVT Connection

Enter to Win a \$50 Account Credit

July 2023

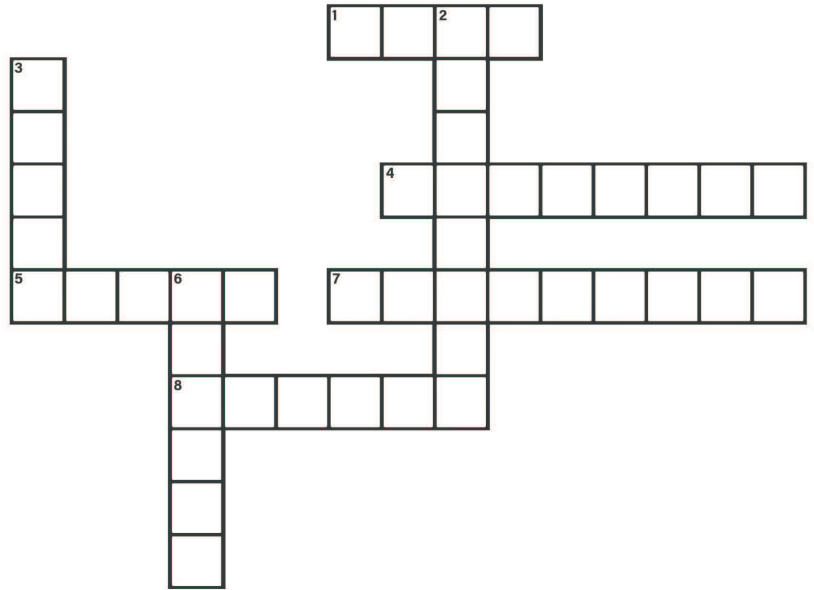
CVT Crossword

Across

- Device packs include a phone, a _____, a screen protector, and a charger.
- A gaming brand now available in CVT stores!
- CVT sponsored a student for the Foundation for _____ Service Youth Tour.
- Run, Bike, and Swim for the win!
- A hobby that can build skills for a new career path.

Down

- What sort of work is being done from Grizzly to Tiekel?
- _____to-the-Home
- What month will the Glennallen and Valdez Customer Appreciation Picnics be?



Solve the crossword, tear off, then mail or drop off at the Glennallen or Valdez business office. Return by the 10th of the month to ensure your entry is included in the monthly drawing. Congratulations to the last issue's winners, **M. Lightwood** (Glennallen) and **Kaylee MacDonald** (Valdez). **REMEMBER TO FILL IN YOUR NAME!**

Name: _____ Phone: _____

